



Junior Football Leaders Programme

2024 Report





Introduction

- For the second year running SDYFL League in partnership with Black Country Coaches Club CIC funded and ran a programme to engage more 13-16 year olds to develop as future workforce members for their clubs.
- The programme Junior Football Leaders Award was delivered Face to Face in 6 locations around Dudley with 12 sessions. The programme had 93 unique individuals engage in the programme.
- The pathways are for all attendees to give their club back **10 hours** minimum as a volunteer (Coaching , helping at events, running the line or other) before any certification is given. Attendees also have access to the FA Playmakers Award (Digital) and an Emergency First Aid Course.



Programme Statistics

93 Unique Individuals engaged

Male – 73

Female – 20

Age groups –

34- 13 year olds

39 – 14 year olds

18 -15 year olds

2 – 16 year olds



Clubs where the 93 came from



Clubs from the SDYFL a break down

Top attending club participants –

Kewford Eagles – 29

Halas Hawks – 13

Cradley Town DC – 8

Withymoor Colts – 8

Wordsley Wasps – 3

PS Olympic - 3

(Appendix has all club attendee numbers)

Programme Learnings and steps to embed

The programme - 6 hours face to face covers

- Coaching
- Inclusion and Differentiation
- Introduction to Refereeing
- Setting up Goals and Pitches
- Working as a team and communication
- Careers in Football and Sport
- Emergency First Aid – Defibs and CPR*

All to give this back 10 hours to their club before evidencing for certification.

*Offered after provision extra 2 hours



Learnings to develop and embed for 2025

Positives –

Girls only course

Communication and sign up

Attendance and retention from sign up

Feedback from parents and clubs

Seeing leaders in clubs already doing hours

To look at and review–

U16's engagement

Euros timing linked to our final course 6

Weather on course 1 – we had to reschedule a date



Appendix

All clubs from sign ups - 93

Sedgley White Lions	Halas Hawks	PS Olympic
Sedgley Panthers	Halas Hawks	Ps olympic
PS Olympic	Cradley Town DC	Sedgley & gornal utd
Kewford Eagles	Gornal Athletic	Sedgley White Lions
Kewford Eagles	Kewford Eagles	Stourbridge FC
Kewford Eagles	Cradley Town DC	Stourbridge FC
Cradley Town DC	Halas Hawks	Wordsley wasps
Black Country Ravens	Kewford Eagles	Kewford Eagles
Darlaston	Halas Hawks	Kewford Eagles
Kewford Eagles	Withymoor Colts	Kewford Eagles
Halas Hawks	Black country ravens	Kewford Eagles
Trysull Tigers	Withymoor Colts	Kewford Eagles
Sedgley Town	Halas Hawks	Kewford Eagles
Black Country Ravens	Halas Hawks	Kewford Eagles
Cradley Town DC	Kewford Eagles	Kewford Eagles
Kewford Eagles	Halesowen	Kewford Eagles
Gornal Athletic	Sedgley Panthers	Kewford Eagles
Cradley Town DC	Brierley Hill Bullets	Kewford Eagles
Cradley Town DC	Brierley Hill Bullets	Kewford Eagles
Penn Colts	Halesowen Town Colts	Halas Hawks
Cradley Town DC	Wrens Nest	Halas Hawks
Brewood	Wrens Nest	Ridge panthers fc
Halas Hawks	Bournville Warriors	Halas Hawks
Withymoor Colts	Kewford Eagles	Wordsley wasps
Halas Hawks	Kewford Eagles	West Hagley
Kewford Eagles	Kewford Eagles	Starz
Wombourne Allstars	Kewford Eagles	Wordsley wasps
Withymoor Colts	Kewford Eagles	Halas Hawks
Withymoor Colts	Kewford Eagles	Halesowen Town Colts
Withymoor Colts	Kewford Eagles	
Withymoor Colts	Kewford Eagles	
Withymoor Colts	Kewford Eagles	
Cradley Town DC	Kewford Eagles	
Kewford Eagles	Kewford Eagles	

Venues used

Course 1 – Priory Community Centre
Dudley Central

Course 2- Halesowen College
Halesowen

Course 3 – Dell Stadium
Brierley Hill

Course 4 – Dell Stadium (Wombourne LC
cancelled us so accommodated at Dell)
Brierley Hill

Course 5 – Crestwood School
Kingswinford

Course 6 – Redhill School
Stourbridge

Programme funding



75%

5 Courses



25%

1 Course
First Aid

£38 Cost per head

Resources

Whistle , Coaching Card, Journal and
Sign Posting Document , certification