

'WE HAVE RECEIVED SUCH VALUABLE SUPPORT IN ATTAINING AND RETAINING ACCREDITATION. THIS OF COURSE HELPS US WITH COMPLIANCE BUT MORE IMPORTANTLY ENSURES WE HAVE A COMPETENT WORKFORCE ! WHILST SUPPORTING US IN APPLYING FOR AND HAVING ACCESS TO FUNDING IS SO VALUABLE IN GIVING US A FINANCIAL PLATFORM TO GROW.' CLUB 15

COACH SUPPORT

“WITH THE HELP OF BCC WE HAVE RAISED THE CLUB’S STANDARDS ON AND OFF THE PITCH TO A LEVEL WE ASPIRED TO.”

CLUB 1

THE BLACK COUNTRY COACHES CLUB PROVIDES FA FAN CPD POINTS WITH CLUB DELIVERY WHICH

100%

SAID HELPED ENCOURAGE COACHES TO PARTAKE.



‘IT HELPS WITH ENGAGEMENT AS WHEN YOU HAVE COACHES WHO ARE ASPIRING TO HIGHER QUALIFICATIONS OR HAVE TO MEET MINIMUM CPD HOURS SO ITS VERY ATTRACTIVE TO OFFER IN HOUSE CPD’

CLUB 4

THIS SUPPORT HAS HELPED THE COACHES TO DEVELOP AND IMPROVE THEIR CONFIDENCE SKILLS TO ENSURE THE PLAYERS ARE IMPROVING AND DEVELOPING THEIR KNOWLEDGE AND UNDERSTANDING OF THE GAME!

CLUB 3

100%

SAID COACH SUPPORT WAS VERY OR EXTREMELY IMPACTFUL



JUNIOR LEADERS DEVELOPMENT

85%



SAID THE PROGRAMME WAS VERY OR EXTREMELY IMPACTFUL FOR THEIR CLUB



JUNIOR LEADERS DEVELOPMENT WAS ACCESSED EITHER CLUB SPECIFICALLY OR THROUGH THE SDYFL

“ENLIGHTENING PLAYERS AROUND DIFFERENT PATHWAYS INTO SPORTING EMPLOYMENT AND BEGINNING THIS PROCESS HAS DIRECTLY IMPACTED MANY OF OUR PLAYERS / EX PLAYERS WHO NOW COACH FOR US TODAY” CLUB 7



OVERALL, OUR FINDINGS SHOW THAT THE BLACK COUNTRY COACHES CLUB IS EXTREMELY SUCCESSFUL AT MEETING IT’S GOALS AND SUPPORTING LOCAL CLUBS THROUGH A RANGE OF STRATEGIES.

IT IS GOOD VALUE FOR MONEY, WELL RECEIVED AND ONE OF ITS BIGGEST ATTRIBUTES IS STILL BEING FACE TO FACE WHEN MANY OTHER TYPES OF SUPPORT HAVE MOVED ONLINE.

TO FURTHER IMPROVE THEIR SERVICES CLUBS IDENTIFIED THAT THEY COULD:

- HELP WITH NEW PLAYER/VOLUNTEER RECRUITMENT
- DELIVER ADDITIONAL SESSIONS EG A BLOCK OF TRAINING WITH A TEAM
- OFFER IN GAME OBSERVATION BASED ON SESSIONS
- JUST KEEP UP THEIR CONTINUED SUPPORT FOR CLUBS BOTH ON AND OFF PITCH!

