

COACHES CLUB CIC

AWARD IN MULTISPORT COACHING

IMPACT REPORT

The Award in Multisport coaching - delivered by the Coaches Club CIC - has been designed for volunteers and coaches who work in multi-ability settings to provide sport and fun physical activity experiences in a range of settings.

100% of participants recommend the award

"It's incredibly helpful and targets everyone's needs. It provides you with the foundation and the building blocks into coaching multisports for all children." - **Participant**

"The Multisport award is a way to upskill coaches quickly, teaching and mentoring them along the way" - **AnyGirl Netball CIC**

Mapped across
CIMSPA Coach
Professional
Standard



rated the overall course quality as **excellent**



rated the delivery as **extremely engaging**



rated the course content as **extremely relevant** to their role

"The award has raised the standard of our coaches and given them loads of ideas that they have got in their toolkit." - **Strike Sports CIC**



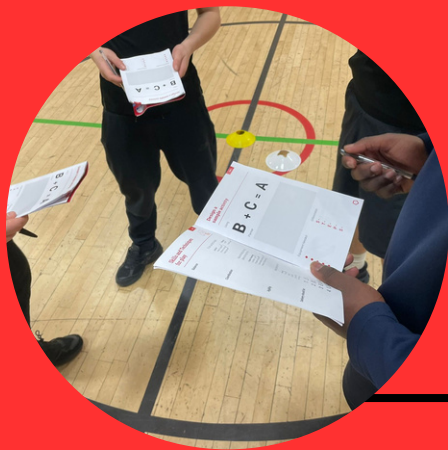
CIMSPA 3 star accreditation

"3-star training providers are delivering quality assured products, which adds that level of professionalisation in the sector. **Coaches Club** are a 3-star accredited organisation and a great example of the kind of work that CIMSPA want to support and champion." - **CIMSPA Skills Hub Manager 2025**



Community coaches are role models within their communities. They need to model positive behaviours and mentor the young people at their sessions (Walpole, 2024).

The role of a community coach is to create a sense of belonging, providing an environment where young people feel safe and comfortable (Walpole, 2024).



Community coaches form the lifeblood of community sport provision, yet research suggests that they can feel isolated and disconnected from support (Allen et al, 2024).



"The course is real. It's practical. You learn practically by doing the course and understanding it from the ground level. Everything is fun, safe, inclusive and engaging and that is really important when you are working in community sport." - **Lichfield Community Sport**

Participants favourite elements:

"Layered Learning"

"Interactive"

"Practical Learning"

"Fun Games"

"Engaging Delivery"

"Fun!"

Multisport principles developed by participants:

"Modifying the basics to be more engaging and fun"

"Developing basic skills into games for all ages to enjoy"

"Adapting and adjusting the game to different needs"

"Making things fun and engaging, differentiating for mixed ability groups"

Affordability

100%

of organisations agreed the award was extremely affordable compared to other providers.



"The course is flexible and helps the coaches to be adaptable. It teaches participants about the behaviours of young people within the communities that we work. They learn how to communicate and about the challenges that young people face. It's not just about the coaching but about the person as well" - **Motive8 CIC**

Suitability

100%

of organisations agreed the award was extremely suitable for equipping coaches and volunteers with the skills to deliver in their communities.

Delivery skills developed by participants:

"Adapting games to make them more inclusive and fun"

"I'm more confident adapting games to suit different ages"

"I've developed confidence to make games easier or more challenging"

"I'm more confident and I've got more ideas"

"Varying games for your audience"

"More effective session planning"



Community coaches would benefit from personalised support in coaches' own settings (Allen et al, 2024)

"There's not many courses where you get observed where you work and coach. Your sign off is going out to observe and having a professional discussion with the organisation that the coach has been coaching at" - **Strike Sports CIC**

"From a young age kids should be doing multisports because the multisport approach is massive. The physical literacy that you can develop through multisports then helps in other sports." - **Lichfield Community Sports**



Local need

"Coaches Club understand the local need and the communities that we are working in compared to a national organisation that wouldn't have that local knowledge and understanding." - **Motive8 CIC**

Pathway

"We have got role models in those communities. Young people from Dudley are delivering to young people in Dudley. There's a clear pathway from being a participant to a volunteer to a coach. All of the current delivery staff were once Strike Sports participants." - **Strike Sports CIC**

Workforce Growth

"It allows the organisation to grow its workforce, gives people a sense of achievement and it allows us to reach our values in helping people grow and raise their aspirations." - **AnyGirl Netball CIC**

Thank you to the organisations that supported the creation of this impact report

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